Is it **NEWS**?

- Informative
- Fact-based
- Clear creators
- Objective
- Timely

**YES!**

Is it informative?
News may be entertaining, upsetting, or anywhere in between, but its core purpose is to help you learn about events and/or ideas.

**YES!**

Does it rely on facts?
News is built on information — things like names, dates, places, numbers and quotations — from solid sources.

**YES!**

Are the creators clearly identified?
News has clearly identifiable authors and/or publishers who will stand behind the content they create.

**YES!**

Is it timely?
News is produced soon after something happens or when there’s a fresh connection to an older idea or event.

**YES!**

It’s another form of content.
It could be:
- Reference article
- Scientific report
- Historical record or artifact

**NO**

It’s opinion journalism.
- Presents a specific perspective or argument

**NO**

Is it objective?
News aims to be fair by investigating all sides of the story. If there are opinions, they are attributed to identifiable sources.

**YES!**

Is it informative?
News may be entertaining, upsetting, or anywhere in between, but its core purpose is to help you learn about events and/or ideas.

**YES!**

Does it rely on facts?
News is built on information — things like names, dates, places, numbers and quotations — from solid sources.

**YES!**

Are the creators clearly identified?
News has clearly identifiable authors and/or publishers who will stand behind the content they create.

**YES!**

Is it timely?
News is produced soon after something happens or when there’s a fresh connection to an older idea or event.

**YES!**

It’s another form of factual report.
It could be a:
- Reference article
- Scientific report
- Historical record or artifact

**NO**

It’s opinion journalism.
- Presents a specific perspective or argument

**NO**

Is it informative?
News may be entertaining, upsetting, or anywhere in between, but its core purpose is to help you learn about events and/or ideas.

**YES!**

Does it rely on facts?
News is built on information — things like names, dates, places, numbers and quotations — from solid sources.

**YES!**

Are the creators clearly identified?
News has clearly identifiable authors and/or publishers who will stand behind the content they create.

**YES!**

Is it timely?
News is produced soon after something happens or when there’s a fresh connection to an older idea or event.

**YES!**

It’s another form of content.
It could be:
- Infotainment
- Marketing
- Propaganda
- A hoax or scam

**NO**

It’s opinion journalism.
- Presents a specific perspective or argument

**NO**

Is it objective?
News aims to be fair by investigating all sides of the story. If there are opinions, they are attributed to identifiable sources.

**YES!**

**YES!**

**YES!**

**YES!**

**YES!**

**YES!**

Find more media literacy tips and tools at NewseumED.org