

Name:

Date:

## Weed Out Propaganda

Historical propaganda example: \_\_\_\_\_

<p><b>Does this example use SIMPLIFICATION?</b> Does it make a complicated issue seem simpler than it really is?</p>	<p>Yes / No</p>
<p><b>If yes, how? Does it:</b></p> <ul style="list-style-type: none"> <li>• Use extremes?</li> <li>• Make leaps of logic?</li> <li>• Present incomplete facts?</li> <li>• Set up (and knock down) easy targets?</li> <li>• Use other simplification techniques?</li> </ul>	<p>Explain:</p>
<p><b>Does this example use EXPLOITATION?</b> Does it try to make you feel emotions about the issue rather than weighing the facts?</p>	<p>Yes / No</p>
<p><b>If yes, how? Does it:</b></p> <ul style="list-style-type: none"> <li>• Use fear-mongering?</li> <li>• Use flattery?</li> <li>• Present shocking content?</li> <li>• Use deadlines or peer pressure?</li> <li>• Use other exploitation techniques?</li> </ul>	<p>Explain:</p>
<p><b>Does this example use EXAGGERATION?</b> Does it try to make its own cause seem stronger/better/more popular than it really is?</p>	<p>Yes / No</p>
<p><b>If yes, how? Does it:</b></p> <ul style="list-style-type: none"> <li>• Promise outlandish outcomes?</li> <li>• Piggyback on other success?</li> <li>• Overhype its success stories?</li> <li>• Make power plays?</li> <li>• Use other exaggeration techniques?</li> </ul>	<p>Explain:</p>
<p><b>Does this example use DIVISION?</b> Does it try to broaden the gap between “us” (supporters) and “them” (the other side)?</p>	<p>Yes / No</p>
<p><b>If yes, how? Does it:</b></p> <ul style="list-style-type: none"> <li>• Create heroes and villains?</li> <li>• Push people to pick a side?</li> <li>• Cozy up to the familiar?</li> <li>• Use stereotypes and name-calling?</li> <li>• Use other division techniques?</li> </ul>	<p>Explain:</p>

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Contemporary propaganda example: \_\_\_\_\_

<b>Does this example use SIMPLIFICATION?</b> Does it make a complicated issue seem simpler than it really is?	Yes / No
<b>If yes, how? Does it:</b> <ul style="list-style-type: none"><li>• Use extremes?</li><li>• Make leaps of logic?</li><li>• Present incomplete facts?</li><li>• Set up (and knock down) easy targets?</li><li>• Use other simplification techniques?</li></ul>	Explain:
<b>Does this example use EXPLOITATION?</b> Does it try to make you feel emotions about the issue rather than weighing the facts?	Yes / No
<b>If yes, how? Does it:</b> <ul style="list-style-type: none"><li>• Use fear-mongering?</li><li>• Use flattery?</li><li>• Present shocking content?</li><li>• Use deadlines or peer pressure?</li><li>• Use other exploitation techniques?</li></ul>	Explain:
<b>Does this example use EXAGGERATION?</b> Does it try to make its own cause seem stronger/better/more popular than it really is?	Yes / No
<b>If yes, how? Does it:</b> <ul style="list-style-type: none"><li>• Promise outlandish outcomes?</li><li>• Piggyback on other success?</li><li>• Overhype its success stories?</li><li>• Make power plays?</li><li>• Use other exaggeration techniques?</li></ul>	Explain:
<b>Does this example use DIVISION?</b> Does it try to broaden the gap between “us” (supporters) and “them” (the other side)?	Yes / No
<b>If yes, how? Does it:</b> <ul style="list-style-type: none"><li>• Create heroes and villains?</li><li>• Push people to pick a side?</li><li>• Cozy up to the familiar?</li><li>• Use stereotypes and name-calling?</li><li>• Use other division techniques?</li></ul>	Explain:

**On your own paper, compare and contrast your two examples of propaganda.**